



CLUB BLUE

2023



BOYS & GIRLS CLUBS
OF MUNCIE

Together we can improve
the lives of youth and
strengthen our community!



When you join our Club Blue, you plan on a whole year of giving with just one annual commitment. You'll find all the details you need right here. Simply choose the giving levels and sponsorships that works best for you. Contact us to get started!

Jason Newman
Chief Executive Officer
jnewman@bgcmuncie.org



Amy Gibson
Director of Resource Development
agibson@bgcmuncie.org



Patrick Donahue
Annual Giving Officer
pdonahue@bgcmuncie.org

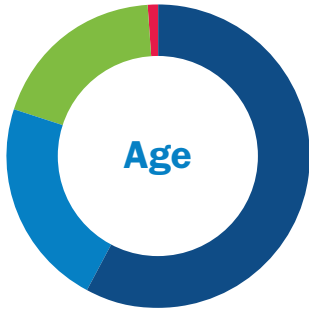


Your Employees, Our Families

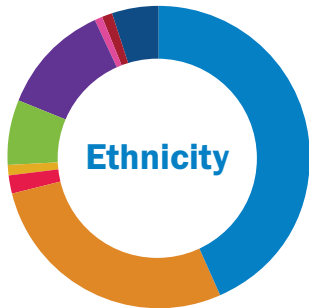


- 56%** Service Industry
- 14%** Medical Field
- 8%** Self-employed
- 8%** Childcare
- 5%** Unemployed
- 2%** College / University
- 2%** Auto Industry
- 2%** Military
- 1%** Banking
- 1%** Retired

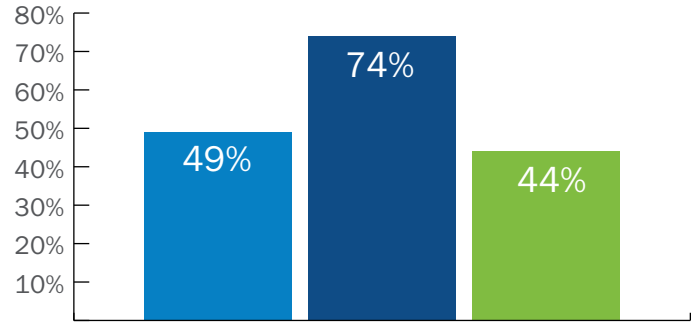
Club Member Profile



- 58%** 5-8 years old
- 22%** 9-10 years old
- 19%** 11-13 years old
- 1%** 14-18 years old



- 44%** White
- 28%** Black/African American
- 12%** Bi-Racial
- 7%** Multi-Racial
- 4%** Choose Not to Answer
- 2%** Asian/Island Pacificer
- 1%** Hispanic
- 1%** Indigenous
- 1%** Middle Eastern/North African



- 49%** Single Parent Household
- 74%** Families living below Median Income
- 44%** Family makes less than \$20,000 a year

1025 Total Members

Formula for Impact

WORK WITH YOUNG PEOPLE, WHERE THEY NEED US MOST



OUTCOME-DRIVEN CLUB EXPERIENCE



Regular Attendance

High-Yield Activities

Targeted Programs

Trained, Dedicated Mentors

PRIORITY OUTCOMES



Academic & career success

Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce



Healthy Lifestyles

Make healthy lifestyle decisions resulting in social, emotional, and physical well-being



Character & Leadership

Develop strong character and take actions that make a difference in the community

Madison Street

K-5



The Gathering

K-8



Roy C. Buley Center

6-12



Alumni



Teen Pathways - Patrick C. Botts Youth of the Year
- College/Career Readiness

Pipeline to Workforce



Healthy Mind - Literacy & Math Tutoring - STEAM - eSports

Give Back to the Clubs

- Time
- Talent
- Testimony
- Treasure



Healthy Body - Flag Football - Healthy Meals - Cooking Program



Healthy Soul - Pink Hearts Club - Junior Producers - Art & Music - Wellness Room

Schools We Serve

- East Washington Academy
- Grissom Elementary School
- Inspire Academy
- Longfellow Elementary School
- North View Elementary School
- South View Elementary School
- West View Elementary School

- Eaton Elementary School
- Royerton Elementary School
- Delta Middle School

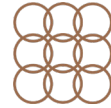
- Burris (middle school)
- Inspire Academy
- Northside Middle School
- Southside Middle School
- St. Michael Catholic School (middle school)
- Muncie Central High School



Why we give

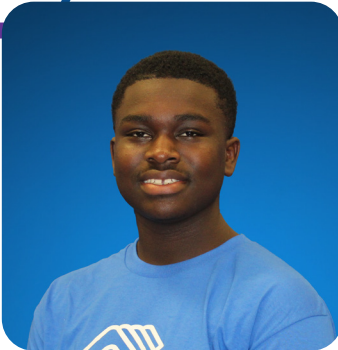


Thrive chooses to support the Boys & Girls Clubs of Muncie because of the positive impact they have on the youth of Delaware County. At Thrive, we believe in supporting organizations that help our community succeed and the Boys & Girls Clubs of Muncie do just that. From after school child-care, tutoring services, sports leagues and more, they invest everything they have into helping our youth succeed and “THRIVE”.



OPENDOOR
HEALTH SERVICES

Open Door’s mission is to improve quality of life, and we know healthcare is only one piece of that picture. The social and educational support the Boys & Girls Clubs offer the community’s children directly impacts their health and wellbeing. As a community health center, we want to support those opportunities for our local families.



Patrick C. Botts Youth of the Year - Zayden

Zayden has been a member of the Clubs for 2 years, and his favorite thing about the Clubs is meeting new people and making new friends. Zayden plans to attend Ball State University to major in computer science, and wants to come back to the Clubs to volunteer to be a role model like the staff and volunteers were for him.

Volunteer

Corporate, civic and collegiate groups provide a valuable service to the Boys & Girls Clubs. These groups often help to enhance the Club environment, providing resources for special programming initiatives, and sharing their skills and expertise in strategic planning, promotion and other areas.

To get started, reach out to Dominic Bordenaro at dbordenaro@bgcmuncie.org

Large Group Opportunities

(16-25 volunteers)

- Club cleaning and refresh projects
- Landscaping projects

Small Group Opportunities

(2-15 volunteers)

- Career readiness (mock interviews, resume help, career panel, etc.)
- Special event volunteering
- Facility refresh projects

Other Volunteer Opportunities



High 5's

Bring a smile to a kid's face by welcoming them to the Clubs during the start of the after school program. You'll smile too!

Career Talks

You can't be, what you can't see. Come share your story to inspire and enable our kids to soar.

Board and/or Committee Service

Bring your talents to support our mission and our kids. Join as a board member or sit on one of our many committees. Email Jason about ways to serve jnewman@bgcmuncie.org

Invest in Local Youth

Giving every kid every chance at a great future starts with just one. Are you a local business interested in supporting the future of our community? Join Club Blue!

\$10,000 Champion

As a Champion, you support the Clubs year-round at all our special events, and your company receives the most recognition. Your partnership supports programs for over 1000 youth annually and includes:

- \$5,000 towards before & after school programs
- \$2,500 towards summer camp and school breaks
- \$1,000 donation towards the Clubs Endowment
- \$750 sponsorship at the Great Futures Dinner
- \$750 sponsorship at Just Desserts

\$7,500 Mentor

The Mentor package includes:

- \$3,750 towards before & after school programs
- \$1,875 towards summer camp and school breaks
- \$750 donation towards the Clubs Endowment
- \$562.50 sponsorship at the Great Futures Dinner
- \$562.50 sponsorship at Just Desserts

\$5,000 Advocate

The Advocate package includes:

- \$2,500 towards before & after school programs
- \$1,250 towards summer camp and school breaks
- \$500 donation towards the Clubs Endowment
- \$375 sponsorship at the Great Futures Dinner
- \$375 sponsorship at Just Desserts

\$2,000 Believer

The Believer package includes:

- \$1,000 towards before & after school programs
- \$500 towards summer camp and school breaks
- \$350 donation towards the Clubs Endowment
- \$150 sponsorship at the Great Futures Dinner

\$1,000 Supporter

The Supporter package includes:

- \$575 towards before & after school programs
- \$325 towards summer camp and school breaks
- \$100 donation towards the Clubs Endowment

Year-Round Recognition

	Champion	Mentor	Advocate	Believer	Supporter
Sponsor Recognition	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000
Table a Great Futures Fair	X	X	X	X	X
Logo on BGC website & link	X	X	X	X	X
Social Media recognition	X	X	X	X	X
Podium Recognition	X	X	X	X	
Logo in BGC quarterly newsletter	X	X	X		
Invite to be a guest speaker	X	X	X		
Ad in quarterly newsletter	X	X			
Event tickets to GFD	X				
Youth of Year Selection Committee	X				

Sponsor



CLUB MEMBER

The Boys & Girls Clubs of Muncie is open every day after school and all day during the summer to ensure that our youth have a safe, fun, and positive environment to be a part of. Our mission is to inspire and enable all young people, especially those who need us most, to reach their full potential, as productive, caring and responsible citizens.

\$6,000
.....
\$500/month



PROGRAM

We offer tested, proven, and nationally recognized programs in three “pillars of success” areas that closely align with the developmental needs of the youth we serve: Academic Success, Good Character & Leadership, and Healthy Lifestyles. Results show that our approach works.

\$4,500
.....
\$375/month



MEAL & SNACK

Hunger and learning are interconnected, and adequate nutrition plays a crucial role in a person's ability to learn effectively. When school is out, we provide meals to Club Members. In the summer we provide breakfast, lunch & a snack. After-school we provide dinner & a snack to each Club Member.

\$1,500
.....
\$125/month

Customizable Opportunities



Host a Party with a Purpose

Many times, we ask people to support our kids without really taking the time to explain what the Clubs do and the impact we have on youth in the community. A Party with a Purpose is different from other events in that it is not a fundraiser. What you are looking for is a way to connect with people, strengthen friendships, and identify prospects to help us with the mission of serving children. We believe that once people hear about the impact Club programs have on children, they too will want to become involved with the Club in some fashion.

To discuss these or any other ideas, contact Amy Gibson at agibson@bgcmuncie.org

BLUE JEANS FOR BLUE DOORS

Blue Jeans for Blue Doors

The Blue Jeans for Blue Door program is a turnkey way to get your employees involved with the Clubs, while promoting teamwork and community involvement. For a small donation, employees get to wear jeans at work during Blue Jeans for Blue Doors. It's easy and there is no cost for companies to participate.





Our Club is always in need of school supplies, paints, snacks, and more; to further support our mission with working with youth in Delaware County. Hosting a drive through our Amazon Wishlist is a fast and easy way to support our mission and directly impact our Club members. These drives can be run year-round. To get started, email Patrick Donahue, pdonaue@bgcmuncie.org



**Holiday
Toy Drive**



**Snack
Drive**



School Supplies & Art Supplies

- Crayons
- Glue
- Markers
- Scissors
- Construction Paper
- Colored Pencils
- Foam Shapes
- Pony Beads & String
- Googly Eyes
- Stickers
- Coloring Books
- Washable Paint & Brushes

All supplies can be dropped off or mailed to 122 N. Mulberry St., Muncie

What our kids and families have to say...

“ I come to the Boys & Girls Club because I heard that it is very fun and I love all the teachers”

Ahlah, Age 9

“ I love learning math”

Myles, Age 9

“ Why I come to the Boys & Girls Club is because I can have the best time of my life”

Jayden, Age 10

“ My children love their teachers and always come home full of things to tell me about their day, like math competitions, upcoming field trips, and games they played with their peers. We'll continue to rely on the Boys & Girls Club until my kiddoes age out!”

Jessica, Club Parent

“ Yes, my kid was cared for. Yes, my child was fed. More importantly, my child was somewhere that she felt safe, that she enjoyed, and some place that I felt safe to leave in care of my child. Her homework was done when she got home most nights, she was consistently excited to go, and she always raved about her teachers”

Lucius, Club Parent



BOYS & GIRLS CLUBS
OF MUNCIE

GREATER FUTURES START HERE.

Our mission at the boys and girls clubs of muncie is to inspire and enable all young people, especially those who need us most, to be productive, caring, and responsible citizens

bgcmuncie.org



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